CITY OF MOUNTAIN VIEW CLASS SPECIFICATION

Position Title: Head Golf Professional	Job Family: 4
General Classification: Management	Job Grade: 20

Definition: Under general direction of the Golf Course Manager, coordinates, supervises and participates in wide-ranging golf operational activities on a comprehensive basis; supervises pro shop, range, retail sales, tournament play, staffing and rental of golf cars; supervises volunteer program for range and player assistants; performs other related work as required.

Distinguishing Characteristics: Positions allocated to this class are responsible for multiple functions that are wide-ranging in scope and/or application. Work in the class is distinguished from that of lower classifications by this broader scope of responsibility, performance of highly complex and/or specialized assignments.

Examples of Duties: Duties may include, but are not limited to, the following:

- 1. Establishes highest-level customer service programs and supervises staff in carrying out and maintaining highest-quality customer services and relations.
- 2. Coordinates and supervises wide-ranging activities and functions relating to golf operations in accordance with established City policies and applicable guidelines of the Professional Golfer's Association of America (PGA).
- 3. Supervises, trains and evaluates assigned pro shop, cart and range staff.
- 4. Identifies and analyzes problems, conducts studies, evaluates alternatives and implements effective solutions.
- 5. Supervises starting functions including play of golfers, collection of greens fees, rental of golf cars, scheduling and coordinating golf tournaments, and other special activities; collection of fees for use of practice facilities; developing and implementing retail sales programs, including effective merchandising and marketing; and accounting for City moneys.
- 6. Enforces all rules and regulations governing the use of the golf course, golf cars and other golf facilities.
- 7. Develops, organizes, supervises, conducts and schedules instructional programs for all levels of activity.

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- 8. Develops and oversees golf course marshalling program.
- 9. Promotes and supervises the established Handicap System at the course.
- 10. Assists in developing golf course procedures and improvements and in preparing recommendations regarding policies and resources; coordinates pro shop and range events and activities with Golf Course Superintendent.
- 11. Represents the course in professional golf activities and at various meetings associated with golf activities; may serve as liaison with other golf courses, member clubs, various community groups.
- 12. Assists in budget preparation and administration for pro shop/range operations.
- 13. Coordinates and performs specialized project, program or operational work as required.

Minimum Qualifications:

<u>Knowledge of</u>: Knowledge of the game of golf, its rules and regulations; knowledge of the principles and practices of golf course administration, golf instruction, golf facilities and equipment, and golf merchandise promotion and marketing; and computer knowledge.

Ability to: Ability to effectively coordinate and supervise all assigned golf course activities, including customer services, starting, pro shop and practice range facilities, and club repair activities; develop and implement golf programs and services; market golf programs, goods and services; interpret and analyze information; draw valid conclusions and forecast consequences of decisions and recommendations; prepare studies and reports concerning complex matters; set priorities, meet deadlines and make sound decisions; establish and maintain accurate records; maintain level of knowledge required for satisfactory work performance; develop and administer assigned budgets; ability to use computer and appropriate software; communicate effectively; establish and maintain effective working relationships with employees, public officials, member golf clubs, golf professional and community groups, and the general public; supervise, train and evaluate staff.

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Experience and Training Guidelines: Any combination of experience and training will qualify if it provides for the required knowledge and abilities.

Recommended: Any combination of education and experience likely to provide the required knowledge and abilities which includes: graduation from an accredited college or university; plus five years of increasingly responsible experience in the golf industry, with two years of experience as a head golf professional; three years of PGA membership (Class A); and previous experience in California municipal government and landfill golf course experience are highly desirable.

Required Licenses or Certificates: Possession of a valid California driver's license and satisfactory driving record as a condition of both initial and continued employment.

Working Conditions: Position requires working weekends and/or holidays; work hours/work schedule may vary as needed.

Established February 28, 2000 Revised

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